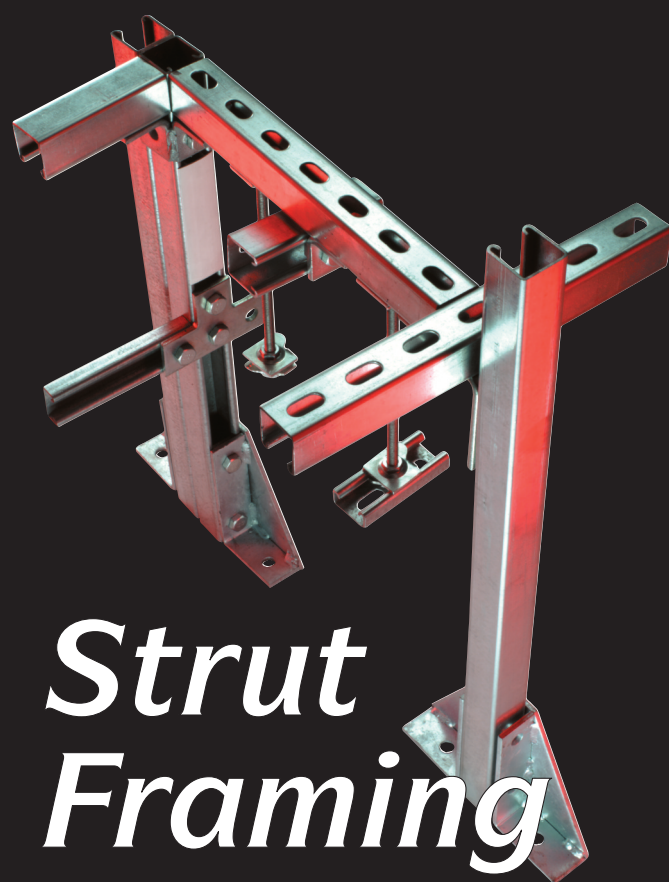
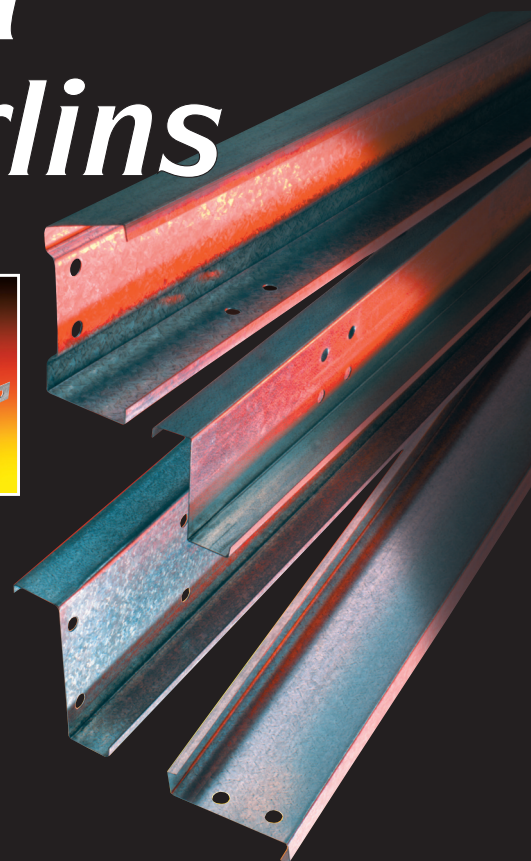
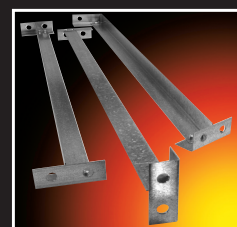


*In a competitive world  
you use the best suppliers.....  
...or fall behind.*



**Strut  
Framing**

**Zed  
Purlins**



**Steel Sections**

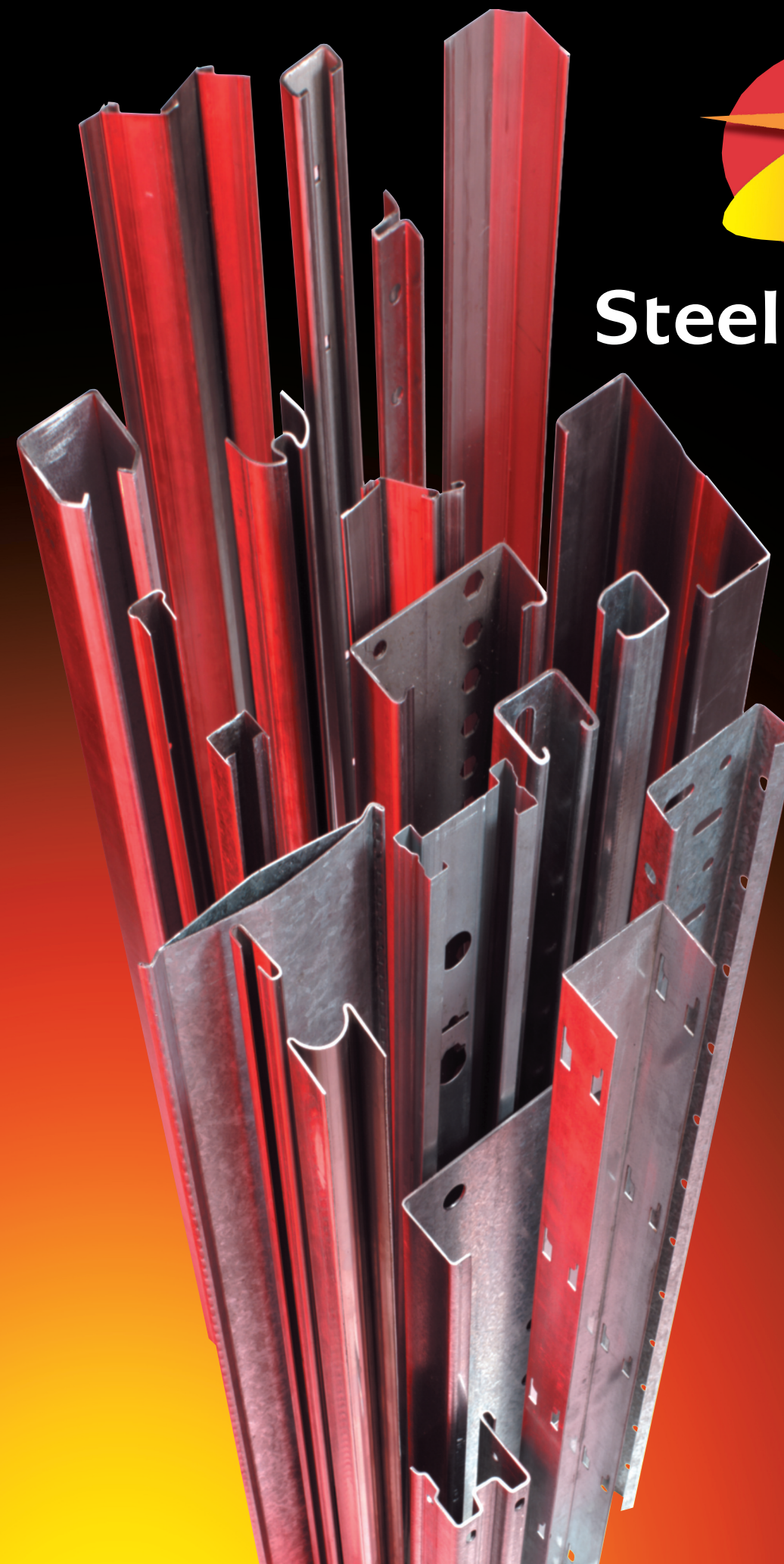
Howard Street, Hill Top, West Bromwich,  
West Midlands. B70 0ST

Tel: 0121 556 9111 Fax: 0121 502 5611

[www.steelsections.co.uk](http://www.steelsections.co.uk)



**Steel Sections**



**Rolled to Your requirements**





# Steel Sections

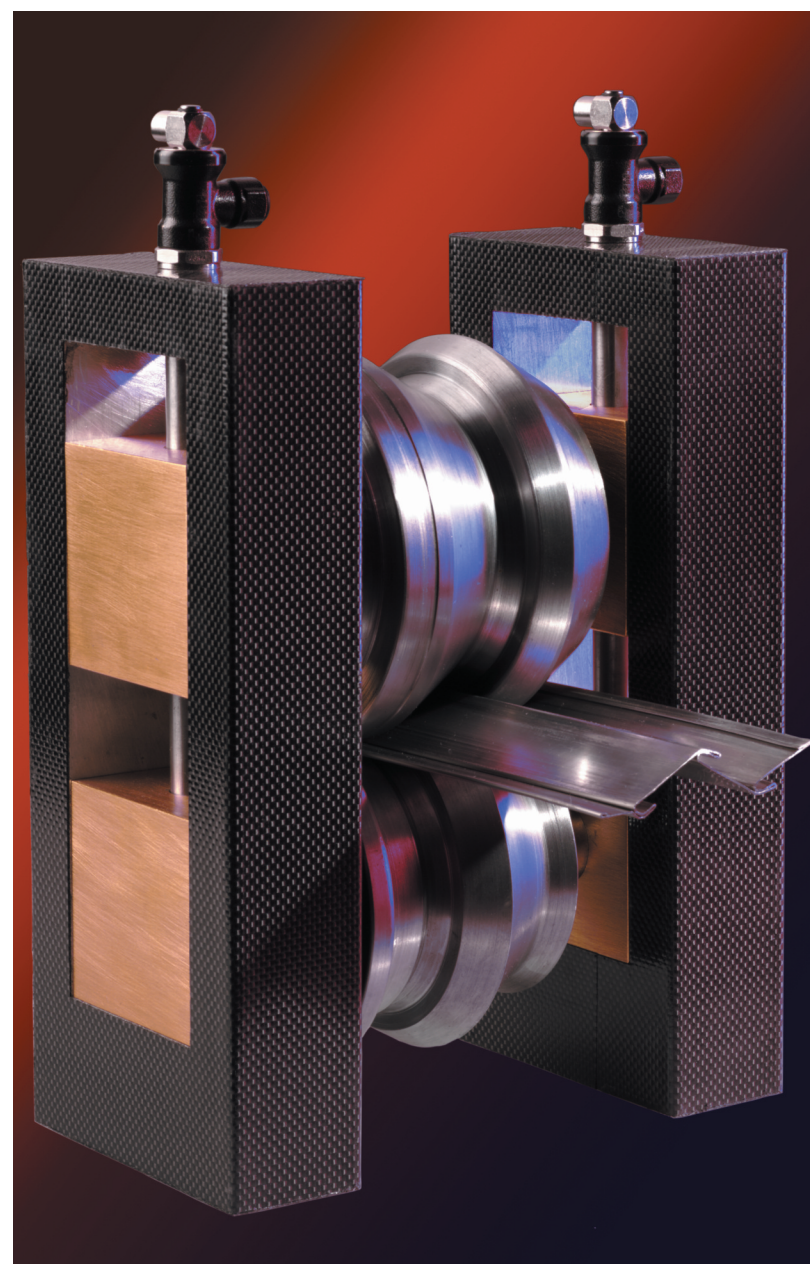


Steel Sections is an independent cold rollforming specialist with over 40 years experience in the manufacture of rollformed sections, tooling and machinery.

We roll thousands of tonnes of standard & complex sections each year and have supplied sections and production lines worldwide.

In the process a wealth of practical and cost-effective methods for their production has been amassed.

This expert knowledge and hands-on experience ensures that you can benefit from an extremely efficient leading-edge rollforming service which is regularly used by other section rollers. We are the only UK company of which we know trusted to do this.



## Steel Sections

Howard Street, Hill Top  
West Bromwich, West Midlands. B70 0ST  
Tel: 0121 556 9111 Fax: 0121 502 5611

[sales@steelsections.co.uk](mailto:sales@steelsections.co.uk)  
[www.steelsections.co.uk](http://www.steelsections.co.uk)



Certificate No.880212

## MAKE LIFE EASIER FOR YOURSELF

Most large organisations will perform acceptably until you need to re-schedule your work or there is a problem. Then what happens?

Speaking to someone at the end of a long chain of command is unlikely to get you anywhere. This is where our set-up really scores over more remotely managed companies. At Steel Sections you speak directly to someone with practical experience who will deal with your request straight away and re-organise for you were necessary.

- Flexible Production Systems
- One Point Contact
- Practical Experience
- Direct contact to production team Member

Your order is taken directly from a member of our production team, who will be responsible for the organisation and the manufacture of your goods. They are also responsible to you until you are satisfied with delivery. One point contact means that you are in full control and you get exactly what you want and when.



## TEST OUR SERVICES TO THE LIMIT

Using our services to their full potential can give you an immediate and large competitive advantage.

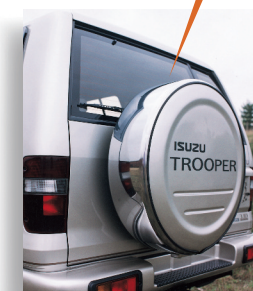
You can introduce new projects in the shortest possible lead times.

If you require rapid manufacture of an existing section all our machines are interchangeable so we have far more manufacturing options than

other companies.

No more worries about delivery of your goods. When Steel Sections say your goods will be there, you know they will.

We can also supply direct to your customer, discretion guaranteed.



*Our customer found that no other Major European rollforming company could manufacture these rings. **Could you use a commercial advantage like that?***



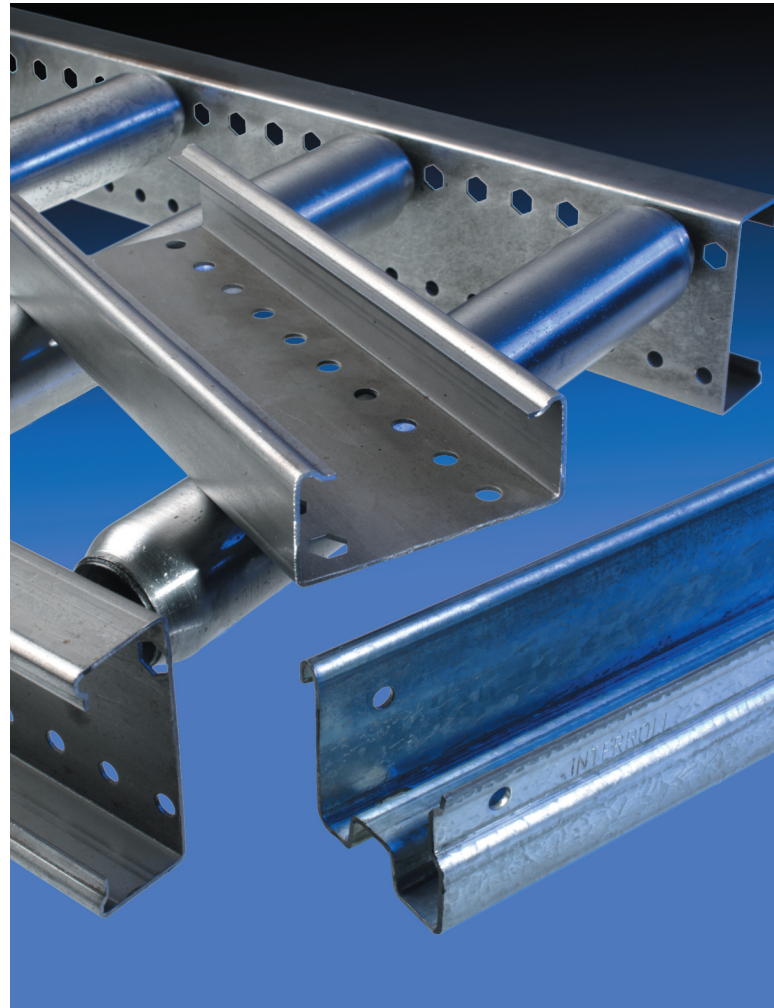
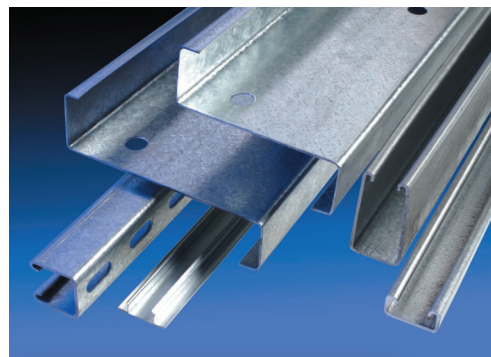


## FULL AFTERSALES SERVICE

Dealing with a company that doesn't offer you a first class customer care service is asking for trouble.

Any problems you may have must be dealt with straight-away. Ongoing manufacturing alterations need to be implemented quickly to give you immediate improvements.

That's why we are always available to speak to and if required can despatch someone to you straight away.



## DON'T COMPROMISE ON QUALITY

We are always conscious of being competitive - but we will not compromise on quality.

HOW DOES THIS HELP YOU? Our prices may not always be the cheapest, but what would a late delivery or quality problem cost you?

- **Customer compensation claims!** ● **Wasted time dealing with the problem!**
- **Extra transport cost!** ● **Rectification work!** ● **Loss of your credibility and customer goodwill!**
- **Friction between you and others in your organisation!**

**Avoiding these knock-on effects can far outweigh any purchase cost savings.**

***Dear Managing Director/Company Buyer***

## DO YOU NEED TO IMPROVE ON YOUR SUPPLIER'S QUALITY AND PERFORMANCE?

Many companies are not aware of the dramatic effect a supplier can have on their overall costs.

In a competitive world you need to keep your purchase costs to a minimum. But these days it's not enough just to buy at a low price. It is essential that your supplier works in your interests to help increase your profitability.

Finding a supplier who can contribute to your success is not easy. But in today's climate neglecting to use services that improve your performance is an expensive mistake.

## HOW CAN STEEL SECTIONS HELP YOU?

Your specialised or standard rollformed sections can be manufactured to a level of service and quality tailored to suit you.

Our engineers can alter our production methods and quality levels to match exactly what you need. By matching your actual quality requirements you can make significant and lasting overall cost savings.

Using our flexible manufacturing systems means that you can work to extremely tight deadlines.

- **Productivity improvements** ● **Cost savings** ● **Reduced lead times**
- **Increased Customer goodwill**

***What effect would being able to outperform your competitors have on your business?***

Steel Sections rollforming services offer you genuine exploitable commercial benefits which can help you to keep at the top of your game.

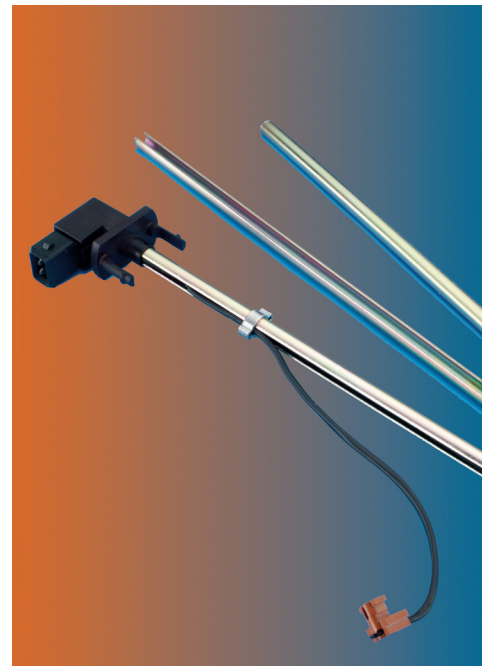
If you feel that your organisation may benefit from these services please call me-  
**Tom Smith - Director 0121 556 9111**







## ACHIEVE YOUR QUALITY LEVELS



You don't always have to accept that your product needs re-designing in order to manufacture it. Using the correct knowledge, skills, hardware and practical ability you can take advantage of a profile produced to your requirements.

Having hands-on experience of tooling design & development often enables us to handle high quality or complex work that others can't.

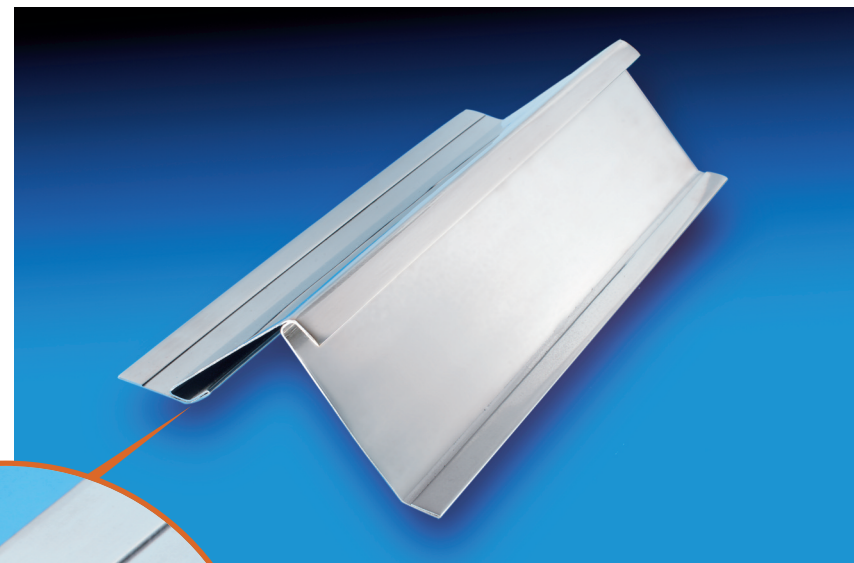
If you need a rollformed section but are told that because of the complexity or tolerances, it can't be produced, we may be able to help you.

*Example of a rollformed open tube which at least 12 manufacturers were asked to produce. All of them said that the tolerances were unattainable. Steel Sections were able to consistently achieve the customers tolerances of +/- fifty microns.*

## BETTER OFF WITHOUT DISCOUNTS

We won't try and make you a captive customer using tooling charges, or by offering retrospective discounts, long term trading agreements or personal incentives. Why? Because they leave you open to high costs, poor service and additional charges. You could lose your unreceived discounts and may have your integrity put into question.

We rely on keeping your business by providing the service and quality that you require and should we not perform to your satisfaction, then you walk away **WITH NO HIDDEN COSTS.**



*Example of a typical last minute request to tool up for a new project. Using practical and cost effective ideas we were able to get this project off the ground 12 hours before deadline.*

***If you need a supplier with a proven record of tackling sections that other manufacturers can't handle. We can help.***

## YOUR NEW PROJECTS ON TIME

You need to know that you can get delivery of a new project on time. But not all manufacturers can produce what they claim. You could place an order with a company only to find out as your delivery date approaches that they can't produce. This is not unusual.

We are regularly asked to tool up for new work at the last minute by companies, after they have been let down by other manufacturers. Because we design & make our own tooling / machinery we are in full control of quality and lead times. This means you get your project up and running without any hidden surprises.

## NO LATE DELIVERIES

A large part of your success depends on the reliability of your suppliers. You may have found that being let down by late deliveries is common, but this is a sure way of damaging your business.

So to guarantee reliability of deliveries, why don't you do what the experts do?

When other section rollers are unable to cope with tight delivery schedules or complex projects, what do they do?

With their reputation at stake they Can't afford mistakes. So they call upon Steel Sections Ltd to manufacture for them. This gives them the security of guaranteed quality and delivery.

